

SCIENION is a life science company acting on the global MedTech market. As a team, we strive to provide our clients with products and services of highest quality. We serve scientists, researchers and IVD industry by providing most advanced tools and know-how in our field. Our company keeps growing – therefore we are looking for you to support us as a

Product Manager sciFLEXARRAYER Instrumentation

You are responsible for managing the product family throughout the product lifecycle from planning to execution in support of organizational strategy and objectives. and support to ensure revenue and customer satisfaction goals are met.

Main Job Tasks and Responsibilities

1) Research and Analysis

- research and analyze market conditions
- identify key competitor and consumer trends
- articulate market requirements and opportunities

2) Product Planning and Management

- develop pricing strategies and product policies
- define the strategy and priorities of execution plan of the product by working closely with global and local teams
- prepare product documents including Market and Sales Requirement Documents and product related publicity material
- manage and communicate with cross functional teams to enhance business workflow and customer experience

3) Product Marketing

- develop product marketing plan and event campaigns to generate product awareness and demand
- support sales and marketing with the necessary product knowledge and technical expertise
- conduct product presentations and training
- develop sales tools and sales training material

4) Customer and End-User Support

- manage product-related support, feedback and inquiries from users
- co-ordinate market research to track customer and end-user feedback

Education and Experience

- Master degree or above, major in life science, biology, medicine or related major is preferred
- 3+ years' life science instrument product management or related experience in related field preferred
- Knowledge and skills of business and marketing management principles and practices
- Excellent communication skills
- Keen eye for detail

Interested? We are looking forward to hearing from you. Please send your application documents with your earliest possible starting date to hr@scienion.de.